



SHEFFIELD CITY COUNCIL Cabinet Report

Report of: Richard Webb, Executive Director, Communities

Date: 31 October 2012

Subject: Joint Health and Wellbeing Strategy Approval

Author of Report: Louisa Willoughby, Commissioning Officer,
Communities
0114 205 7143

Summary:

The shadow Health and Wellbeing Board has representation from Sheffield's Clinical Commissioning Group, the Council and representatives from LINK/Healthwatch in order to agree shared priorities to improve the health and wellbeing of Sheffield people. The Board will become fully statutory in April 2013.

The Joint Health and Wellbeing Strategy, which is formed out of the evidence of the Joint Strategic Needs Assessment, is a statutory responsibility of the shadow Health and Wellbeing Board. It has already been agreed by the Board and will help the Board to begin identifying where and how it can make improvements and changes to health and wellbeing services across the city to meet the Strategy's aims and outcomes.

The Strategy contains a clear mission:

- Tackle the main reasons why people become ill or unwell and in doing so reduce health inequalities in the city.
 - Focus on people – the people of Sheffield are the city's biggest asset. We want people to take greater responsibility for their own wellbeing by making good choices. Services will work together with Sheffields to design and deliver services which best meet the needs of an individual.
 - Value independence – stronger primary care, community-based services and community health interventions will help people remain independent and stay at or close to home.
 - Ensure that all services are high quality and value for money.
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Reasons for Recommendations:

Cabinet is asked to approve the Joint Health and Wellbeing Strategy so that the shadow Health and Wellbeing Board is able to continue to work to better the health and wellbeing of the people of Sheffield and use the strategy to assess its priorities.

Recommendations:

1. That Cabinet approves the Joint Health and Wellbeing Strategy.
 2. That Cabinet commits to supporting the further development of the Strategy by the shadow Health and Wellbeing Board.
 3. That Cabinet commits to aligning the Council's commissioning plans according to the Strategy.
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Background Papers:

Appendix 1 – Joint Health and Wellbeing Strategy (JHWS)

Appendix 2 – JHWS Equality Impact Assessment

Department of Health (2010) *Equality and Excellence: Liberating the NHS*,
http://www.dh.gov.uk/prod_consum_dh/groups/dh_digitalassets/@dh/@en/@ps/documents/digitalasset/dh_117794.pdf

Department of Health (2010) *Liberating the NHS: Legislative Framework and Next Steps*,
http://www.dh.gov.uk/prod_consum_dh/groups/dh_digitalassets/@dh/@en/@ps/documents/digitalasset/dh_122707.pdf (see p102)

Category of Report: OPEN

Statutory and Council Policy Checklist

Financial Implications
NO Cleared by: Karen Hesketh
Legal Implications
NO Cleared by: Lynne Bird
Equality of Opportunity Implications
YES Cleared by: Phil Reid
Tackling Health Inequalities Implications
YES
Human rights Implications
YES
Environmental and Sustainability implications
YES
Economic impact
YES
Community safety implications
YES
Human resources implications
YES
Property implications
NO
Area(s) affected
All
Relevant Cabinet Portfolio Leader
Councillor Mary Lea
Relevant Scrutiny Committee if decision called in
All / Health
Is the item a matter which is reserved for approval by the City Council?
NO
Press release
NO

JOINT HEALTH AND WELLBEING STRATEGY APPROVAL

1.0 SUMMARY

- 1.1 The shadow Health and Wellbeing Board has representation from Sheffield's Clinical Commissioning Group, the Council and representatives from LINK/Healthwatch in order to agree shared priorities to improve the health and wellbeing of Sheffield people. The Board will become fully statutory in April 2013.
- 1.2 The Joint Health and Wellbeing Strategy, which is formed out of the evidence of the Joint Strategic Needs Assessment, is a statutory responsibility of the shadow Health and Wellbeing Board. It has been developed by the shadow Health and Wellbeing Board so that the Board can begin to identifying where and how it can make improvements and changes to health and wellbeing services across the city to meet the Strategy's aims and outcomes.

2.0 WHAT DOES THIS MEAN FOR SHEFFIELD PEOPLE

- 2.1 The Joint Health and Wellbeing Strategy is a broad, overarching strategy which recognises that good health and wellbeing is a matter for every service area, and that people are healthy and well not just because of the health and social care they receive, but also because of the nature of the housing, environment, communities, amenities, activities and economy surrounding them. The Strategy focuses therefore not just on specific interventions to improve health and social care, but also on the 'wider determinants' of health.
- 2.2 This means that the shadow Health and Wellbeing Board aims for *all* Sheffield people to be *positively* affected by the Strategy. The Strategy focuses on people, arguing that the people of Sheffield are the city's biggest asset. The Strategy aims that people are able to take greater responsibility for their own wellbeing by making good choices. Services will work together with Sheffielders to design and deliver services which best meet the needs of an individual.

3.0 OUTCOME AND SUSTAINABILITY

- 3.1 The Strategy has five key outcomes:
1. Sheffield is a healthy and successful city.
 2. Health and wellbeing is improving.
 3. Health inequalities are reducing.
 4. People get the help and support they need and is right for them.
 5. Services are innovative, affordable, and deliver value for money.
- 3.2 The Strategy is a long-term Strategy, recognising that big changes to health and wellbeing take time to develop and implement, and that progress and performance targets have to be given time to be demonstrated.
- 3.3 It is a sustainable Strategy in that it recognises the financial climate that the shadow Health and Wellbeing Board is operating in, but aims to offer innovative services that

are value for money by working in new and different ways.

4.0 MAIN BODY OF THE REPORT

Including Legal, Financial and all other relevant implications (if any)

4.1 THE SHADOW HEALTH AND WELLBEING BOARD'S MISSION

The Joint Health and Wellbeing Strategy fits in line with the city strategy to ensure that Sheffield is:

- **Distinctive** – a city which is recognised for its distinctive and authentic character and for what the city has to offer.
- **Successful** – a city with a strong, internationally successful economy where people have access to good jobs and businesses have everything they need to grow.
- **Inclusive** - a city where everyone has a chance to succeed and fulfil their potential, and where people feel welcomed, valued and can fully participate in the life of the city.
- **Vibrant** – a diverse, creative, innovative city which continues to be an international destination of choice.
- **Sustainable** - a city where everyone plays their part to ensure that future generations can enjoy the city and its surrounding areas.

As such, the shadow Health and Wellbeing Board has as its mission to:

- Tackle the main reasons why people become ill or unwell and in doing so reduce health inequalities in the city.
- Focus on people – the people of Sheffield are the city's biggest asset. We want people to take greater responsibility for their own wellbeing by making good choices. Services will work together with Sheffieldsers to design and deliver services which best meet the needs of an individual.
- Value independence – stronger primary care, community-based services and community health interventions will help people remain independent and stay at or close to home.
- Ensure that all services are high quality and value for money.

4.2 CONTENT OF THE STRATEGY

The Strategy is divided into five outcomes, listed in 3.1 above. These set out clearly where the shadow Health and Wellbeing Board will focus its attentions over the coming years.

The Board aims to make a difference in three key ways:

1. Influencing others

As part of the Board, Sheffield City Council and the Clinical Commissioning Group (CCG) are responsible for the budgets which pay for most of the health services in the city, with the Council responsible for a wide-range of services which impact on health and wellbeing. The Board will work in partnership with a wide range of people and organisations to ensure services are designed with the people that need them and we will influence the actions of people and organisations to shape the decisions they make

to improve health and wellbeing.

2. Commissioning services from providers

The Council and the CCG either themselves provide or commission health, social care, housing and public health services, with the Council responsible for a wide-range of services which impact on health and wellbeing. The services we provide or pay others to provide will help to achieve the five outcomes set out in this strategy and will apply the principles we have set out.

The CCG's commissioning plans will be formally considered by the Health and Wellbeing Board and we will ensure other that organisations in the city use their commissioning power to impact on the city's health and wellbeing priorities. Where it is clear a bigger impact can be made together, the CCG and Council will jointly commission services.

3. Giving strategic leadership to work programmes where this is needed to deliver change

There are some areas where a real difference can only be made by working together across the city to directly take charge of delivering plans to achieve better results. Five areas or 'work programmes' have been identified where this applies:

Work programme 1: Health and employment

Work programme 2: Building mental health, wellbeing and emotional resilience

Work programme 3: Physical activity and food for health and wellbeing

Work programme 4: A good start in life

Work programme 5: Supporting people at or closer to home

4.3 WHAT'S NEXT

Pending CCG (4th October) and Cabinet (31st October) approval, the shadow Health and Wellbeing Board will begin to develop the Strategy further by:

- Further developing the evidence base of the JSNA to support the Strategy's aims and objectives.
- Establishing and agreeing performance measures for the Strategy so that the Board and scrutiny committees can assess progress.
- Launching the Board and a new phase of consultation on the Strategy in Spring 2013.
- Developing the work programmes.

4.4 FINANCIAL IMPLICATIONS

There are no immediate financial implications stemming from the development of the Strategy. However, commissioning plans both within the CCG and Council may need to change as a result of the Strategy.

4.5 LEGAL IMPLICATIONS

There are no legal issues arising directly from this report.

5.0 ALTERNATIVE OPTIONS CONSIDERED

5.1 The Joint Health and Wellbeing Strategy is a statutory responsibility of the shadow Health and Wellbeing Board, and therefore must be produced.

6.0 REASONS FOR RECOMMENDATIONS

6.1 Cabinet is asked to approve the Joint Health and Wellbeing Strategy so that the shadow Health and Wellbeing Board is able to continue to work to better the health and wellbeing of the people of Sheffield and use the strategy to assess its priorities.

7.0 REASONS FOR EXEMPTION (if a Closed report)

7.1 N/A

8.0 RECOMMENDATIONS

8.1 That Cabinet approves the Joint Health and Wellbeing Strategy.

8.2 That Cabinet commits to supporting the further development of the Strategy by the shadow Health and Wellbeing Board.

8.3 That Cabinet commits to aligning the Council's commissioning plans according to the Strategy.

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